

# KRISTINA LEMBESIS

in [in/kristinarikantis](#)  
[www.rikantis.com](http://www.rikantis.com)

## OVERVIEW

Accomplished UX Manager adept at combining creativity and expertise in user-centered design across native app & web platforms. Comfortable leading a broad range of talent to create a thriving design team that can collaborate successfully deliver in agile environments. My passion for product design is based in creating elegant, modern, and intuitive user experiences derived from complex problems. I enjoy collaborating & mentoring design teams to create personalized brand experiences by leveraging the right methodologies in research and content strategy to help deliver the best value to our customers.

## SKILLSET

### TOOLS

Sketch App 8yrs  
Abstract 2yrs  
Figma 3yrs  
Invision 8yrs  
Zeplin 5yrs  
Photoshop XD 4yrs  
Illustrator 10+  
etc...

### DESIGN THINKING

Atomic design  
Pattern libraries  
iOS & Android design  
Material design  
UX user experience  
Brand Identity  
Agile Methodologies

## EDUCATION

California Fresno State  
Fresno, CA 2008  
BA, Drawing & Painting

## WORK EXPERIENCE

- AiRXOS (GE)**  
Boston  
Apr 2020 - Present  
**Lead Product Designer**
  - Working in partnership with pilots, safety officers and the FAA to develop a national tracking network for UASs. (Drones)
  - Collaborating with teams in Mexico, India & Australia to build a platform that manages flight operations for the public/private sector.
- Wayfair**  
Boston  
Apr 2019 - Feb 2020  
**Product Design Manager**
  - Lead a team of Designers for the B2B program. As a group we curated an experience to surpass quarterly KPIs and projected revenue by delivering a new features such as Delivery Tracker.
  - Cultivated an environment that championed communication, collaboration and elevated design thinking across the company.
- Cengage**  
San Francisco  
Boston  
Apr 2015 - Apr 2019  
**Senior Mobile Product Designer**
  - Transformed complex educational interactions into simple and elegant user-friendly design solutions for instructors & students.
  - Rapidly creating full-fidelity mockups and prototype interactive features for all platforms for user-testing to final delivery.
  - Managed a team of 4 designers who effectively communicated end-to-end workflows and ideas to dev teams and stakeholders.
  - Established mobile design pattern libraries, visuals and content best practices to be used company wide.
- MeYou Health**  
Boston  
Jul 2013 - Apr 2015  
**Lead Mobile UX Designer**
  - Provided a mobile first strategy for a health and wellness platform for both Android and iOS apps for three different products: The Daily Challenge, Hello200, QuitNet.
  - Visualized, implemented wireframes, prototypes and final designs with stakeholders based off of customer research.
  - Lead the expansion of wellness to existing community and grow user adoption by over 150K members in one year.
- Scout Exchange**  
Boston  
Mar 2012 - Jul 2013  
**Lead UI/UX Designer**
  - Worked with multiple remote integrations teams to create wireframes and sitemaps.
  - Visualized and implemented designs for white label products to be integrated into recruiting & hiring software systems.
  - Redesigned existing resume search engine to enhance usability and incorporate dynamic functionality.
- Mullen**  
Boston  
Jan 2012 - Apr 2013  
**Senior UI Designer (Contract)**
  - Conceptualized & created working prototypes for clients: Benjamin Moore, MassMutual, Today's Military & Tommee Tippee
- Sermo**  
Boston  
Jul 2008 - Nov 2011  
**Senior UI/ Graphic Designer**
  - Lead redesign, development and launch of both product and corporate sites, with emphasis on UI components.
  - Key contributor on interface & interaction design, information architecture and feature development.

## FREELANCE

- AnnieCannons**  
Oakland  
**Principal Designer**
  - Working with non profits to produce comprehensive websites that help promote business and drive customer engagement.
- SparkMeter**  
Washington DC  
**Designer**
  - Designed the collateral, marketing site and presentation material for a green energy company that resulted in \$2M of funding.